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ROSE
COACHING

PRESS KIT FOR ROSE COACHING

[Type the document subtitle] | Laura Lee Rose

Vision or Mission Statement

Create your vision or mission statement. Include a 360° view (family, career, personal development, professional growth, social network, community goals, health, travel, economic and financial goals, etc.) Contact LauraRose@RoseCoaching.info for assistance with creating this well-rounded mission statement.

Transferrable Skills

List your transferrable skills

Transferable skills are those versatile skills that you can apply and make use of in a number of different roles. Transferable skills are the inventory of assets that help you transition into and excel in a new role. They ensure your professional resilience and the robustness and longevity of your career. Contact LauraRose@RoseCoaching.info for assistance with identifying your transferrable skills.

Accomplishment and Awards

Highlight any accomplishments, recognitions, or awards that illustrate your follow-through on the above mission and goals. Include client satisfaction and recommendation letters. If you don't have any, start appreciation others with notes on their accomplishments AND ask them to write you one when you have been successful in assisting them. Contact LauraRose@RoseCoaching.info for assistance with listing or accumulating appropriate recognitions.

Video Interviews and blogs

Article Interviews

Illustrate your skills, talent and knowledge by sharing with others. List your articles, blogs, presentations, conference speaking engagements, etc. Contact LauraRose@RoseCoaching.info for assistance with creating the proper platform for your speaking engagements.
